

# ADVERTISING OPTIONS

Show your support of people with intellectual and developmental disabilities or pay tribute to one of our honorees by **purchasing an ad** in our program book.

Each guest, sponsor and advertiser will receive a copy of the program book, which will feature an overview of The Arc of Atlantic County's services and a special tribute to each of our honorees.

AD SIZE	COLOR	BLACK & WHITE	NONPROFIT RATE
Full page (8"w x 10.5"h)	\$1,250	\$1,000	\$850/\$600
Half page (8"w x 5.125"h)	\$650	\$500	\$390/\$300
Quarter page (3.875"w x 5.125"h)	\$350	\$250	\$210/\$150
Business card (3.5"w x 2"h)	\$175	\$125	\$105/\$75
Listing (up to 50 characters)	N/A	\$50	\$30

Please submit all ads in a PDF format and email to [bspiegel@arcatlantic.org](mailto:bspiegel@arcatlantic.org) by March 15th, 2012. **Note:** An ad can be created for you at no additional cost, but please submit your ad copy and logo by March 1st to allow time for design. Contact Beth Ann Spiegel at 609-485-0800 ext. 136 or at the email above with all ad book questions.

## SILENT AUCTION PARTICIPATION

The Arc's Silent Auction is an important part of our annual fundraising. Donated gift certificates, event tickets, services and merchandise help generate significant additional funds to support our programs throughout the year. Your company will be recognized on signage at the event and in the program book.

**\*If possible, please mail your donation.** Larger items can be dropped off at The Arc's offices during business hours, or call Carol Sprouse at 609-485-0800 x141 to arrange pick-up. Deadline is March 1st.

### RESPONSE FORM

Please make checks payable to The Arc of Atlantic County. You may also pay by credit card online at [www.arcatlantic.org](http://www.arcatlantic.org) or call Jennifer Rowles at 609-485-0800 ext. 137 for payment by phone.

**Mail to: The Arc of Atlantic County • 6550 Delilah Road Ste. 101, Egg Harbor Twp, NJ 08234**

I will be a \_\_\_\_\_ (level) sponsor of this event in the amount of \$ \_\_\_\_\_  
(Deadline for Presenting Sponsor is February 1st, 2012. Deadline for all other sponsors is March 15th, 2012)

I will purchase a \_\_\_\_\_ (size), \_\_\_\_\_ (bw/color) ad in the amount of \$ \_\_\_\_\_  
(Deadline for Ads is March 15th, 2012)

I will donate \_\_\_\_\_ (Auction Item) with a value of \$ \_\_\_\_\_  
(Deadline for Auction Items is March 1st, 2012 to allow time for pre-event marketing)

Company: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email address: \_\_\_\_\_